



Social Media sites to get you started

Recommended Social Media sites to get you started:

Twitter

- <http://hootsuite.com> - Allows you to manage your Twitter accounts.
- <http://tweetdeck.com/beta/> - Twitter management application.
- <http://twitter.com> - Twitter website.
- http://twitter.com/b2b_centre - The B2B Centre's Twitter.
- <http://search.twitter.com/> - Search Twitter and find real time trends.
- <http://twitter.grader.com> - Grade your Twitter account.
- <http://twitterbeep.com> - Get alerts when your favourite topics are mentioned on Twitter.
- <http://trendsmap.com> - Find out the hot topics anywhere in the world

Video

- <http://youtube.com> - Share your videos with the world
- <http://www.tubemogul.com> - Submit videos to Youtube and more all at once.

Blogging

- <http://wordpress.org> - A blogging tool you can use on your own hosting.
- <http://wordpress.com> - A free hosted blogging tool.
- <http://www.blogger.com> - A free hosted blogging tool.

Linkedin

- <http://www.linkedin.com> - Set up an individual account.
- <http://www.linkedin.com/groups?gid=983637> - B2B Centre LinkedIn group

Social Bookmarking

- <http://www.stumbleupon.com> - StumbleUpon is an Internet community that allows its users to discover and rate Web pages, photos, and videos.
- <http://delicious.com> - a social bookmarking web service for storing, sharing, and discovering web bookmarks.

Social News

Social news refers to websites where users submit and vote on news stories or other links, thus determining which links are presented.

- <http://digg.com> - Digg is a social news website made for people to discover and share content from anywhere on the Internet, by submitting links and stories, and voting and commenting on submitted links and stories.
- <http://www.reddit.com> - users can post links to content on the Internet. Other users may then vote the posted links up or down, causing them to become more or less prominent on the Reddit home page.

Opinions

Yahoo! Answers - allows users to both submit questions to be answered and answer questions asked by other users

Other

- <http://www.addthis.com> - Add Digg, Facebook, Myspace buttons to your site like the one below.
- <http://www.skittles.com> - See how Skittles are using social media.

Management

- <http://ping.fm/> - Update all your social media accounts from one place.
- <http://www.netvibes.com> - Brings together your social media accounts
- <http://bit.ly> - short links and statistics on clicks
- <http://www.google.com/alerts> - Google Alerts to tell you when keywords are mentioned online

Facebook

- <http://www.facebook.com>
- <http://facebook.grader.com> - Grade your Facebook account.

Photos

- <http://www.flickr.com> - upload and share images.

©NB2BC 2009